



INSPIRED

INTERIORS

PRESS KIT





MEET OUR FOUNDER EMILY MACKIE

Inspired Interiors is an award-winning full-service design and architecture firm founded in 2004 by principal designer Emily Mackie. Emily's irreverent and experiential approach to design is her hallmark – she collaborates closely with her clients to truly understand not only their needs but also their interests and desires and has the vision to bring them to life. In 2020, we extended the Inspired brand to include Inspired Luxury Homes, a custom home building company that utilizes innovative 3D technology to tailor-fit residences to our clients' specifications prior to construction.



Emily's irreverent and experiential approach to design is her hallmark – she collaborates closely with her clients to truly understand not only their needs but also their interests and desires and has the vision to bring them to life. These partnerships result in residences that are a true reflection of their owners.

Her singular perspective and synergistic methods have earned Emily distinctions in such prominent publications as Forbes, Apartment Therapy, Design Milk, Modern Luxury, the Chicago Tribune, Crain's Chicago Business, Professional Remodeler, and more. Notable recognitions include the Global Architecture + Design Awards and a seven-time winner of the American Society of Interior Designers Illinois Chapter Design Excellence Awards.





QUICK STATS



AVERAGE
HOME VALUE



ASID AWARD
WINNER



GADA AWARD
WINNER



PINTEREST

- 18.1MM MONTHLY IMPRESSIONS
- 3.7% ENGAGEMENT RATE
- 2.5K FOLLOWERS



INSTAGRAM

- 16.5K FOLLOWERS
- 1.2% ENGAGEMENT RATE



LINKEDIN

- 8,000+ FOLLOWERS
- 1% ENGAGEMENT RATE



YOUTUBE

- 62+ PROFESSIONALLY PRODUCED VIDEOS



FACEBOOK

- 2K FOLLOWERS

RECENT WORK

FEATURED IN NORTH SHORE MODERN LUXURY



WHOLE HOME GUT RENOVATION





2022 ASID AWARD
WINNING PROJECT

NEXT TO MARK ZUCKERBURG



IN THE PRESS

MODERN LUXURY
CS
2022
POWER
PLAYERS



power
MODERN LUXURY SPOTLIGHT

Emily Mackie

Inspired Interiors and Inspired Luxury Homes
Founder & Principal Designer

Growing up Emily Mackie was surrounded by home-design creatives. "My mother used to flip old homes; my stepmother imported antiques and dressed up high-end homes in Dallas," she says. "My father knew no bounds when creating our family home: He transformed our dining room into a tropical bird sanctuary and our basement into a video arcade."

Mackie herself turned design into a career more than two decades ago, opening Inspired Interiors in 2003. This year, she's taking things up a notch with the launch of a home-development arm, Inspired Luxury Homes. "Something people don't really talk about is how real-estate development is a bit of a boy's club," Mackie says. "There aren't a ton of women doing new construction homes, so I'm super excited to be entering the space. Oftentimes tradesmen and contractors grow into builders, so I thought to myself 'Why can't I, as a designer, become a whole-home builder, too?'"

Her debut property is a luxury show home in Wilmette. "We'll have ticketed tours in September," she says. "People will be able to see whole-home building infused with today's most advanced modern technology in what we consider to be 'The Art of Living'—which is the name of the project." At the end of the day, all her hard work is with one specific goal in mind, Mackie says. "I have the privilege of creating and building joy into people's lives."

PHOTO: SHANTON DE LUCA/PHOTO

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players

FEATURED IN

ELLE DECOR

TOUR A TIMELESS, DECADENT SPACE IN RAVENSWOOD, CHICAGO

Emily Mackie of Inspired Interiors pairs inherited pieces with new modern classics.

By BRITTANY COST | CHAIRISH AUG 19, 2019



Dustin Halleck

Chicago Tribune

Forbes

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CHICAGO MOD LIFE WELL LIVED

CHICAGO

BARRON'S

Worldwise: Inspired Luxury Homes Founder and Principal Emily Mackie's Favorite Things



By Tracy Kaler July 14, 2021 12:42 pm ET

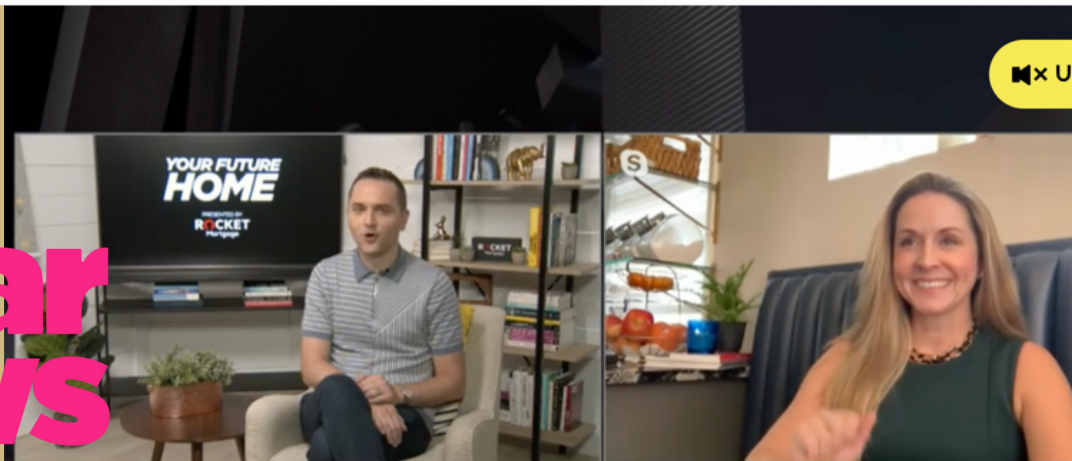
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